

BFGoodrich Tires

Monday, January 19

Location

JR's Loghouse
6601 Peachtree Industrial Blvd
Norcross, GA 30093

<http://www.jrsloghouse.com/pages/norcross.htm>

Directions

From Atlanta, take I-85 N to I-285 W
Take Peachtree Industrial Blvd North.
Exit onto Jones Mill Rd and make a left.
The restaurant will be on the right.

Time:

Social 6:00pm
Dinner 6:30 pm
Presentation 7:00pm

Cost:

\$15.00 Members and Guests, \$10.00 Students

Meal:

BBQ Pork and Chicken, Brunswick stew, cole slaw, bread, drinks and dessert.

Reservations

If you plan to attend, you must make a reservation by calling Jim Pearson (404) 407-6753 or send an email to rsvp@sae-atlanta.org no later than 5pm on Friday, January 16th. Please leave your name and number attending.

You may also register online and pay with a credit card at <http://atlanta.sae.org>

We only accept cash and checks at the door.

Meeting Topic

Gary has worked for Michelin Tire Company for almost 29 years. He spent the first 15 years with Michelin as a tire designer at the research center in Greenville, SC and last 13-1/2 years in the Marketing department at Michelin's North American headquarters, also in Greenville, SC. In the Marketing Department he has worked exclusively with light truck tires as a Product Category Manager and Brand Category Manager. His current position is Senior Product Category Manager for light truck tires.

He has been involved in the design and development of on/off road light truck tires for both Michelin and BFGoodrich. In Sept. 2004 he was listed as one of the top 5 most influential people in the off-road industry in the premier issue of Off-Road Retailer Magazine. He was also recently featured in an article in Crawl magazine for his work on the BFGoodrich Krawler T/A KX tire.

He will present some of the latest designs of on/off-road and off-road competitions tires from BFGoodrich Tires.

Gary has BS in Engineering Technology from Oklahoma State University and an MBA from Clemson University.

[Article from Crawl Magazine.](#)

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